

BOATMAG

THE INTERNATIONAL INFORMATION NETWORK FOR MOTOR BOATING

3 WEBSITES UPDATED DAILY, PLUS A 100 PAGES MAGAZINE
TO READ ONLINE OR DOWNLOAD.

BOATS, RIBS, ACCESSORIES, ENGINES, TESTS, REPORTS, AND MUCH MORE.

AND... FOR THE READERS ALL OF THIS IS...

COMPLETELY FOR FREE!

HERE IS OUR NETWORK



www.BOATMAG.IT

THE DAILY INFORMATION ABOUT THE MOTOR BOATING WORLD

www.BOATMAGINTERNATIONAL.COM

DAILY NEWS IN ENGLISH FOCUSED ON MEDITERRANEAN MARINE

www.BOATMAGMARKET.COM

THE COMPREHENSIVE CATALOGUE AND MARKET GUIDE FOR BOATS, ENGINES AND RIBS

BOATMAG RIVISTA

THE GOOD OF A TRADITIONAL MAGAZINE, AVAILABLE ONLINE EVERYWHERE





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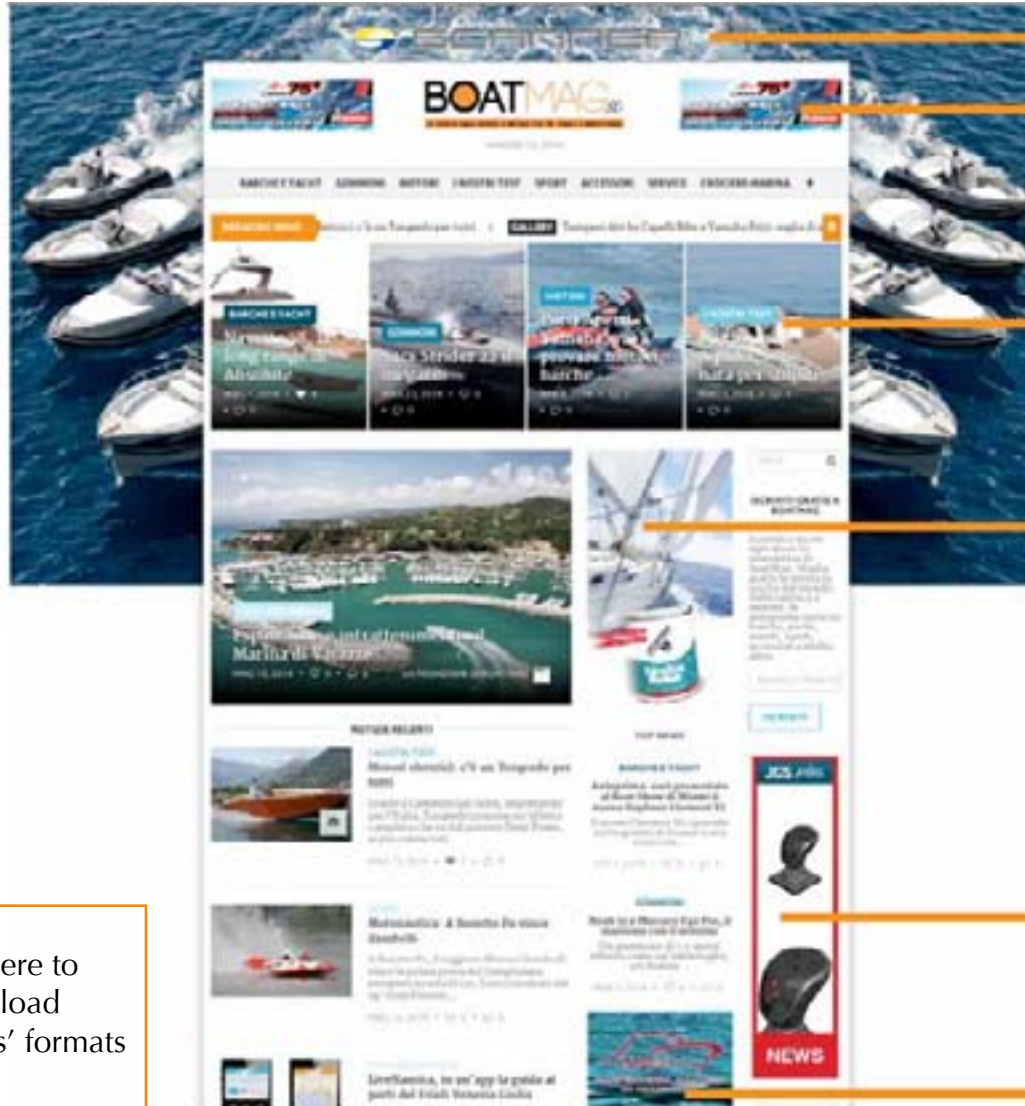
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THE MAGAZINE

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It is a bi-monthly magazine completely alike a hard copy, **but free and readable online** or downloadable to create an archive. Back issues are always available online.

Over 100 pages, quickly visualized on **smartphones, tablets or PCs**, with an optimized graphics even **for small screens**.

Ad pages with **links to customers' websites** or to **editorial contents** published on BoatMag.

We give you the **interactivity of the internet** with the **flair of a traditional, classy magazine**, made of news, reports, tests of boats, ribs, engines and accessories, sport and much more.





WWW.BOATMAG.IT

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It is a **daily information** website

It is **updated multiple times a day**, about everything is related to motor boating, including tourism, technology, lifestyle.

It is **easy to surf**, as the news are published both in homepage (in chronological order) and in their specific section, where they are clustered by area (ribs, engines, sea trials etc.).

This way, **users can choose** between fresh news or their field of interest.





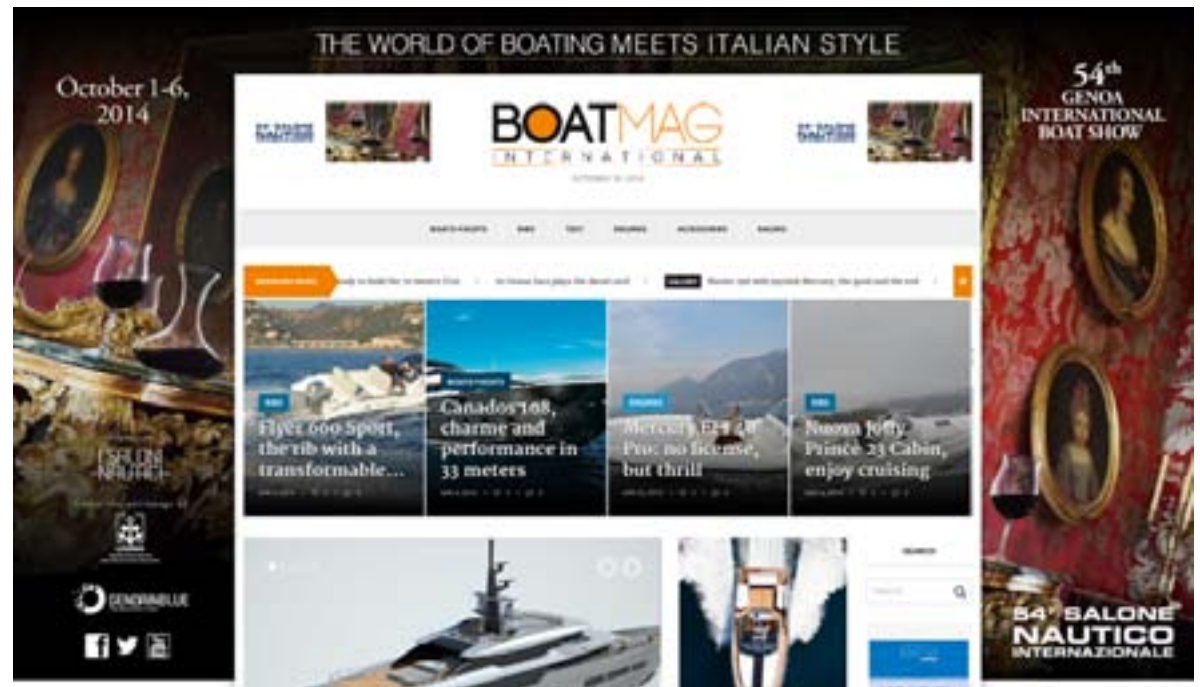
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It is the **English version** of boatmag.it

It is equally **updated daily**, with the aim to be an international media capable of spreading **in real time**, **and on all foreign markets**, the news and tests regarding the Italian and Mediterranean boating industry.

This is thanks to the location of the editorial offices, right close to where that industry is.





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It is the **comprehensive guidebook** to the boats, ribs and engines market.

Multiple search filters immediately offer a **precise picture about the products** available on the market, according to your own criteria.



For every product, there's a sheet with specs, prices, and **extra contents** such as photo gallery, videos, our sea trial straight from the magazine, brochures etc.

Our **tests**, when matched to BoatMagListini, raise to a **much higher value**, as it is available to all the users who intentionally searched for information about that very boat (or engine, rib, ...).



THE ONLY ITALIAN MAGAZINE IN THE JURY OF EUROPEAN POWERBOAT OF THE YEAR AWARD

The jury that awards the prize for the best boat of the year in Europe is composed of the editors in chief of eight newspapers as many countries, which are: Italy (**BoatMag**), Germany (**Boote**), France (**Neptune**), Norway (**Batliv**), Spain (**Nautica & Yates**), Austria (**Yacht Revue**), Holland (**Motorboot**), Switzerland (**Marina.ch**).

The intent is to reward the boats which are capable of transmitting the quality and to innovate in their market segment.

In addition, there is also the Innovation Award given to a new and innovative product (accessory, electronic instrument, engine etc.).



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